



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MISSOURI

## CONGRESSIONAL DISTRICT 7

Number of Recreational Boats*	<b>48,183</b>
Recreational Boating Industry Businesses	<b>139</b>
Total Jobs	<b>4,066</b>
Annual Recreational Boating-Related Spending	<b>\$219.6 MILLION</b>

### TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

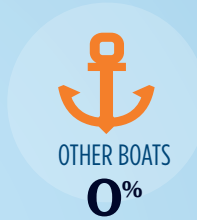
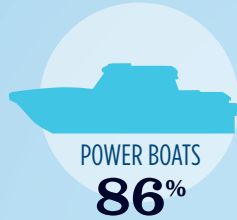
# \$517.4 MILLION



### RECREATIONAL BOATS IN MO-7

TOTAL BOATS\* ▶ **48,183**

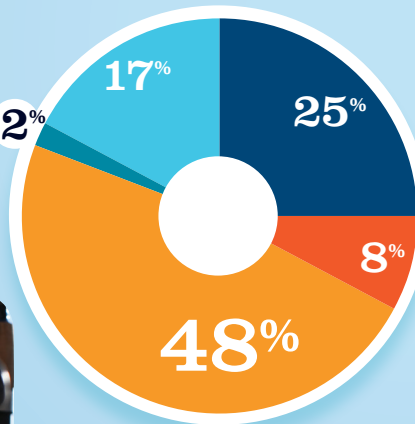
<b>REGISTERED BOATS</b>	<b>48,183</b>
Power boats	41,352
PWCs	6,272
Sailboats	543
Other Boats	16
<b>HOUSEHOLDS PER BOAT</b>	<b>6.2</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN MO-7

<b>TOTAL BOATING JOBS</b>	<b>▶ 1,531</b>
Boat Building	263
Motor / Engine Mfgr.	34
Accessory / Supplies Mfgr.	737
Dealers / Wholesalers	121
Boat Services	376

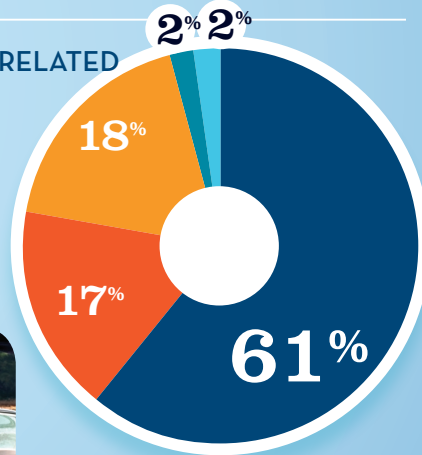


● BOAT BUILDING     ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR.     ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.



### RECREATIONAL BOATING-RELATED BUSINESSES IN MO-7

<b>TOTAL BUSINESSES</b>	<b>▶ 139</b>
Boat Building	3
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	25
Dealers / Wholesalers	24
Boat Services	85

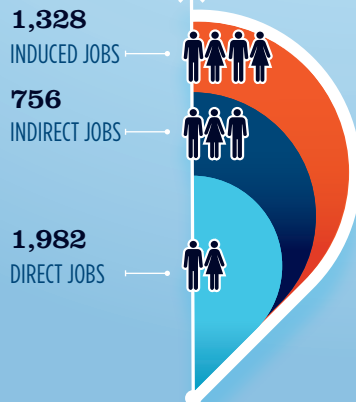


● BOAT BUILDING     ● DLRS/WHOLESALERS  
● MOTOR/ENG. MFGR.     ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.



### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MO-7

<b>EST. TOTAL JOBS</b>	<b>▶ 4,066</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$168.8 MILLIONS</b>
Est. Direct Income	\$68.4
Est. Indirect Income	\$42.3
Est. Induced Income	\$58.1



### RECREATIONAL BOATING INDUSTRY SALES IN MO-7

Boat Building	\$3.4	<b>\$3.4 MILLION</b>
Motor / Engine Mfgr.	\$13.5	
Accessory / Supplies Mfgr.	\$168.8	<b>\$13.5 MILLION</b>
<b>TOTAL MFG. SALES</b>	<b>▶ \$185.7</b>	
Dealers / Wholesalers	\$57.0	
Boat Services	\$71.0	<b>\$57.0 MILLION</b>
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>▶ \$128.0</b>	<b>\$71.0 MILLION</b>

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● MOTOR/ENG. MFGR.     ● BOAT SERVICES  
● ACC./SUPPLIES MFGR.